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## B. Peck Company Customer Appreciation Flyer

R. E. Arseneau  
*B. Peck Company*

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**B. PECK COMPANY**

**LEWISTON, MAINE**

## **FOR PREFERRED CHARGE CUSTOMERS ONLY . . . 10% DISCOUNT**

**WEDNESDAY EVENING, OCTOBER 4th . . . 6:00 to 9:00 . . . DON'T MISS IT!**

### **Dear Customer:**

We at Peck's are getting ready for our OCTOBER HARVEST SALE. This sale will be announced to the general public on Wednesday, October 4th, in a special feature in the evening newspapers. Before we open the sale to the general public, we wanted to do something for our faithful Peck customers. As a PREFERRED CUSTOMER this is our big "Thank You."

This is what we are planning to do. On Wednesday, October 4th, we will close at 5:00 p.m. as usual, then reopen for you from 6:00 to 9:00 p.m.

This letter is your admission ticket. Don't lose it. It will be of value to you. Not only will you have first choice of Harvest Sale Specials purchased that evening, but you will be entitled to an extra 10% off on any item purchased that evening. This applies to both sale priced and regular priced merchandise. \*

This letter will also be good for the prize drawings Wednesday night. You do not need to be present to win. Visit us, you may win the following:

7:30 p.m. — Fieldcrest Electric Blanket

8:00 p.m. — Seth-Thomas Wall Clock

8:30 p.m. — G. E. 12" T. V.

9:00 p.m. — G. E. Portable Dish Washer

Things for you to remember: - - -

**WHERE AND WHEN:** Peck's, Wednesday night, October 4th, 6:00 to 9:00 p.m.

**PRICES AND PRIZES:** All famous brand names from which to choose. Special sales prices, plus an extra 10% off on all items, also door prizes.

**DON'T FORGET TO BRING YOUR LETTER WITH YOU. IT IS YOUR ADMISSION TICKET. YOU MUST HAVE IT TO GET IN. COME AS YOU ARE. DON'T DRESS UP. BRING YOUR FAMILY AND FRIENDS.**

Thanks again for your past business, and we hope to bring you in the future the same high quality and good service that you expect when you buy at Peck's.

Yours truly,

R. E. Arseneau  
Manager

Please sign below for door prizes.



Your Name.....

Your Address .....

\* Except for a few Nationally branded items on which the manufacturer will not allow us to reduce the price.  
\* Sorry we cannot discount merchandise in our Scout Department.